



ANNUAL REPORT

2024



Friends,

2024 was transitional for EdPowerment: Graduations to Employment; Higher-Education to Trade and Business Skills; Purchaser to Producer. EdPowerment's Business Incubation Center opened in 2024, intended to help a broader spectrum of students and community members achieve better lives within their own community. A linchpin of our Center — the WCW (Wings for Confident Women) reusable feminine pad initiative — began production — while Cookery and Carpentry programs accepted their first apprentices.

As our Tanzanian team pivoted to serve local young adults with nominal or no post-secondary educational options, many of our long-term higher education sponsored students moved into the workplace. This progress results from a hands-on partnership with talented young adults over many years: 43 college and university graduates are building their careers.

EdPowerment continues to shape our educational programs in response to existential needs. Each program directly helps individuals, otherwise discarded, to build lives of economic security and realistic hope. Each dollar underwrites a future where there once was none. Thank you.

Moira Madonia and the EdPowerment family

Program Snapshot

EdPowerment's educational programs, support and interventions today:

- Higher-Education Sponsorships (Colleges & Universities and Employment Transitional Assistance)
- EdPowerment Business Incubation Center
- Wings For Confident Women (WCW) Reusable Pad Program
- "Early Discovery" School Support for Exceptional Village Youth
- Secondary School Supplemental Support
- Malnutrition Prevention for Severely Undernourished Students
- UWAMA Small Business Women's Group



SAMWEL



JACKSON



ZAWADI

Being sworn in as a government lawyer, Tanzania Human Rights & Good Governance Committee, Mtwara.

From Graduations to Employment

Our university and college graduates are transitioning to the workforce — using their own ingenuity, contacts and resources to secure hard-to-find entry positions. It can take years to find one good opportunity, but with persistence, our graduates are moving forward.

"As I look ahead, I am determined to build a better future, not only for myself but for those around me. After completing my exams, I plan to join a law firm where I can continue to learn and grow. With God's blessings, I hope to secure a stable opportunity to make a meaningful difference in the lives of others — just as you have done for me."

— Samwel, a Law Firm Intern

"In a special way I would like to thank [EdPowerment] for the tireless support you provided since when I was a kid, from school stuffs to home bases... Actually, I was lost before you found me. At the time we met, I was out of school for more than one year because of school fees. Am just speechless. May our living God keep you forever."

And the day after graduation:

"We resumed our intern work on Sunday and on Monday I was on call. On surgical department I had roughly 40 patients, plus the admissions at night which I had to make decision on their management. I had to order the investigations, laboratory workouts and radiological and prescribe medications plus admitting them. It was my first time ever in my life... This was a dream which I had when I was just a kid, but some later years I saw it like (would) never come true, until when I met EdPowerment. I won't ever get tired of thanks you for who I am, and who I will be."

— Jackson, a Medical Intern

"I, Zawadi Raphael Wang'uba am writing this letter to Mama Moira Madonia and her Team for appreciation for being with me for almost 13 years in the program... We have lived as family in the organization and learnt to help each other, but today I would like to thank Mama Moira... without forgetting Kerri, Jillian, Stacey and other members who saw me and decided to sponsor me in 2012 up to July 2023. You have been my role model, inspiration, and strength. You have taught me to help those in need and believe in myself. These valuable lessons have helped me so much to be a better person. Thanks for showing me... what unconditional love truly is, thank you being my teacher, my mentor and my best friend!"

— Zawadi



JOACHIM used his own musical talents and University and church connections to form his own company.



JOACHIM, in his engineering job while his PST Music Academy continues.

"I am excited to share some wonderful news... I was recently offered the position of Supervisor Engineer on the East Africa Pipeline Project, which is expected to begin in November or December. This role represents a major milestone in my career, and I am eager to contribute to such a significant project.

Additionally, my music academy in Dar es Salaam is progressing well. Through the academy, I've been able to touch the lives of many, especially children, by helping them unlock their talents. What's even more fulfilling is that I am now able to create job opportunities for others. I've hired a few people and am paying them on a monthly basis, supporting them through this endeavor.

Thank you once again for your incredible support. I look forward to keeping you updated on my journey and achievements."

— Joachim



ELANAMI: Building her own hairdressing clientele.



INNOCENT: Now a logistics officer servicing the East African Crude Oil Pipeline.



MARY: A farm & sales manager, now harvesting her own land for added income.



ROZINA: Now teaching English at a private primary school.

Boosting Marginalized Secondary School Results



Two remote, minimally-resourced government schools, are seeing the positive impact of EdPowerment's seminars, coaching and targeted interventions.

At Msitu Wa Tembo and Dahani Secondary (only one math teacher for Forms 1-4), our academic team conducts seminars that teach crucial habits and study skills such as goal setting, time management, note taking, memorization tools — and then drills down on strategies/topic reinforcement to improve results on pivotal National Exams at the end of Forms 2 and 4.

Form 4 results determine student eligibility for vocational, college and Advanced Level High School (the precursor to university) placement. Students scoring at least Division IV (passing) point "combinations" can qualify for affordable government college and vocational programs. Our goal is to improve outcomes on these tests so that more students see the value of studying and gain admission to programs that can lead to jobs. We then advise uninformed students on possible paths for their specific results.

Here is the impact of these seminars and instructional support:

MSITU (examinees)	2022	2023	2024
Division IV or above	71%	63%	100%
Divisions II and III	10%	15%	42%

DAHANI (examinees)	2022	2023	2024
Division IV or above	48%	65%	93%
Divisions II and III	15%	20%	34%

At Dahani, Saturday Boys and Girls Clubs are a magnet for teens without any weekend outlets to learn both healthy living habits and enjoy camaraderie.

These Clubs build confidence, inspire ambition, and encourage more constructive, affirming approaches to school and adulthood.



EdPowerment Business Incubation Center

2024 marked the opening of EdPowerment's new initiative: a community-serving "Business Incubation Center." This project represents EdPowerment's shift to reach more young people, who without resources or capability to pursue advanced formal education, need some way to overcome the privation of their circumstances.

The Center uses a selective application process to teach a diverse group of young adults the following: Cookery, Carpentry and Sewing, specifically reusable (washable) sanitary pads. As 2024 ended, a fourth program, Computer Training was added to the Center's offerings.

Across all programs, the Incubation Center teaches financial practices, local marketing strategies and English essentials that will promote success. Here, young adults can learn trade, business and communication skills to build a better life in their own setting.



Wings for Confident Women

What began as a distribution of sanitary pads at a local event on Women's International Day 2023 is now an organized reusable feminine pad program. We have transitioned from purchaser of pads (non-sustainable in this environment) to producer and distributor, accompanied by vital education on reproductive health and positive female behaviors.

SCHOOLS SERVICED: (recommended on the basis of student need for support and guidance)	FEMALE STUDENTS	\$USD
Dahani Secondary School	191	
Ormelili Secondary School	120	
Esinyari Secondary School	150	
Mkombozi Primary School	300	
Total pads distributed to students and female matrons		4,726
Total pads produced by apprentices at the Center		5,980

EdPowerment's end-of-year surveys revealed that before our intervention, over half of the students in these schools were using pieces of clothes, leaves, or even hardened cow dung during their periods. This situation leads to school absences and poor performance.

In 2025, WCW will improve our product and program according to feedback. This will include providing washing supplies and encouraging school leadership programs, as well as pad replenishments.



Cookery & Carpentry

Eight apprentices from diverse backgrounds comprised the initial intakes in this pilot program. Instructed by skilled practitioners, each group learned the basics of their business: how to make a quality product, how to maintain safe and sanitary workplace, how to purchase materials and other key lessons delivered in a formal curriculum. Supplementary classes in English and basic business practices rounded out their program.

As 2024 concluded, the cookery apprentices transitioned to their own establishment, supported by initial seed funding. Carpentry apprentices were directed to design their own product from start to finish. These were then showcased for sale at the Center.



Moving into 2025

Computer Training and services mark a new — and important — addition to the Center's original courses. The surrounding villages in Siha offer virtually no way for either students or local residents to learn how to use computers, social media, online access and communication in order to complete applications and start moneymaking ventures, even local ones. Using a targeted donation, EdPowerment is fast-tracking the introduction of ITC trainings for all who want to learn these skills. This step fills a void that will provide all learners a way forward in both academic and business pursuits.



Financial Snapshot

In 2024, an EdPowerment staff member nearly lost his life in a motorcycle collision with a truck on his way to work at our Center. We immediately sought life-saving medical care, transferring him to one of Tanzania's best hospitals to try to save his right leg that had sustained a crushed femur. Many months, surgeries and rehabilitations later, this exceptional man has taken on a supervisory role at the Center, ushering in the Computer Training program.

The following financials **do not** include these extraordinary medical costs.



2024 SPENDING BREAKDOWN	\$USD	%
Sponsorships		21.7
Business Incubation Center		20.2
Secondary School Support		4.8
Malnutrition Prevention		4.3
UWAMA Women's Group		0.8
Program Delivery		
Staff		20.4
Transport (Petrol, vehicle maintenance)		6.9
Equipment (Auto purchase, computers)		5.1
Other Tanzanian administration		8.1
U.S. Management Trips		3.0
All other U.S. Administration		4.7
TOTAL EXPENSES	\$163,433	



These photos demonstrate the transition fueled by EdPowerment.

From a childhood with no future (far right on left photo), Wilson completed Advanced High School with top grades, gaining him acceptance to a Water Engineering Degree that holds a bright future.



Shown in fieldwork.

Thank you to all our supporters whose willingness to share their resources changes lives in ways that cannot be overstated. EdPowerment's local relationships and insistence on accountability ensure the best use of every donated dollar. We look forward to sharing even more progress next year.

— CONTACT INFORMATION —

PHONE: (U.S.) +1.201.788.1088 • (TZ) +255.752.331.139 • E-MAIL: edpowerment@gmail.com • info@edpowermentTZ.org
WEBSITE: www.edpowerment.org • FACEBOOK: [Facebook.com/EdPowerment/](https://www.facebook.com/EdPowerment/) • INSTAGRAM: [Instagram.com/edpowerment](https://www.instagram.com/edpowerment)

EdPowerment, Inc.

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In Tanzania, EdPowerment partners with Educational Empowerment Organization (EdPowerment), a locally registered NGO